Allot Corporate

(NASDAQ, TASE: ALLT)

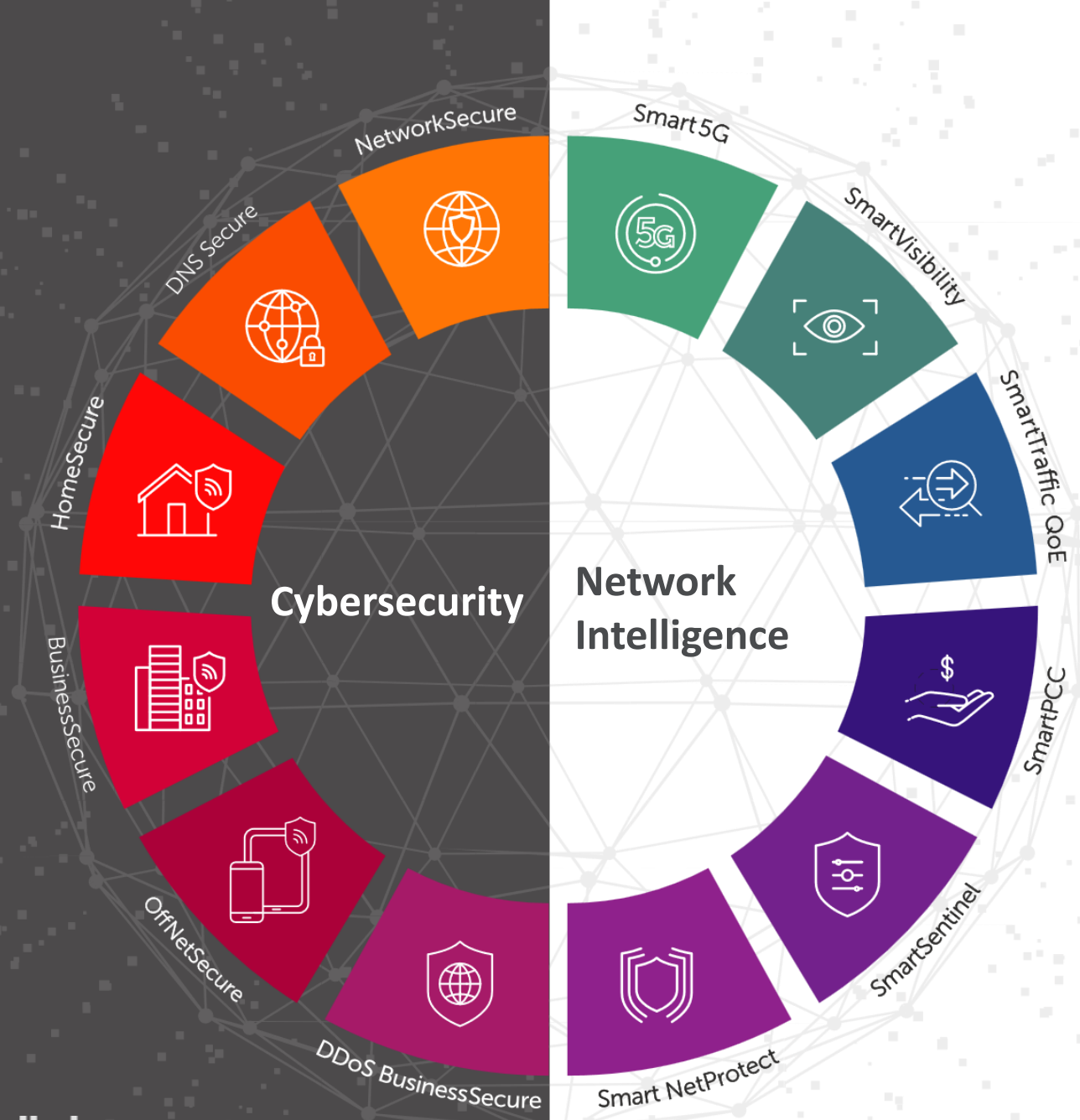
March 2026

Revolutionizing
Consumer & SMB
Cybersecurity &
Network Intelligence

Allot Overview

Revolutionizing Consumer Security & Network Intelligence - through innovative solutions for CSPs

MARKET	Communication Service Providers (CSPs)
CUSTOMER BASE	• Hundreds of CSPs globally • Tier-1 operators
COMPANY HIGHLIGHTS	• ALLT (NASDAQ, TASE) • 2025 revenue: $102M
PROVEN MANAGEMENT TEAM	Decades of experience in CSPs and Cybersecurity



30 Years Turning Granular Visibility into Actionable Intelligence & Innovative Security

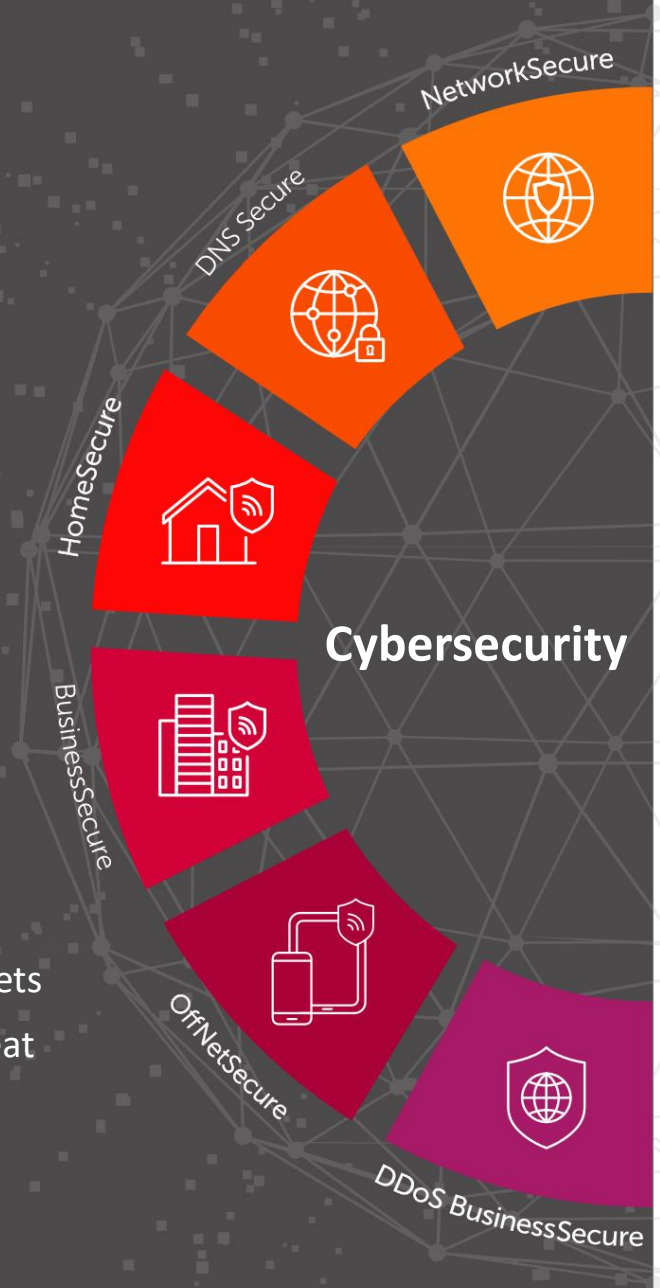
The Allot Secure Solution

Protecting Digital Life Everywhere

Allot Secure

360° Security

- Network-based solution
- Mass consumer and SMB markets
- Any device, anywhere, any threat
- Unified management system



vodafone
verizon
Singtel
Rakuten
3
Telefónica
Jio
altice
MEO
O2
Safaricom
eolo
PLAY
dish
FAR EASTONE 遠傳
t-móvil
proximus
Yettel.

Tier 1 GCC

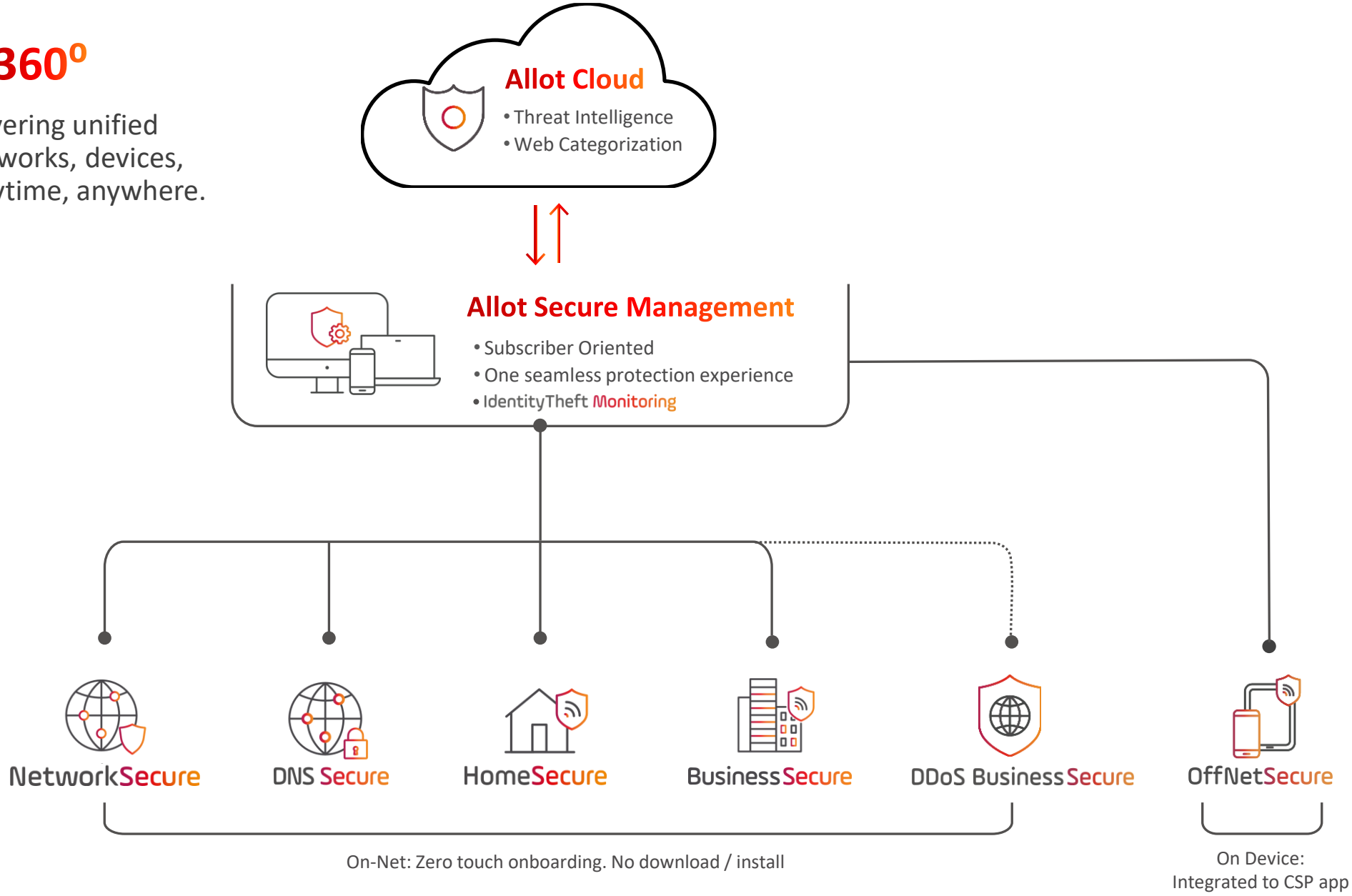
Tier 1 CSP EMEA

Tier 1 CSP Latin America

Tier 2 CSP EMEA

allot Secure NW 360°

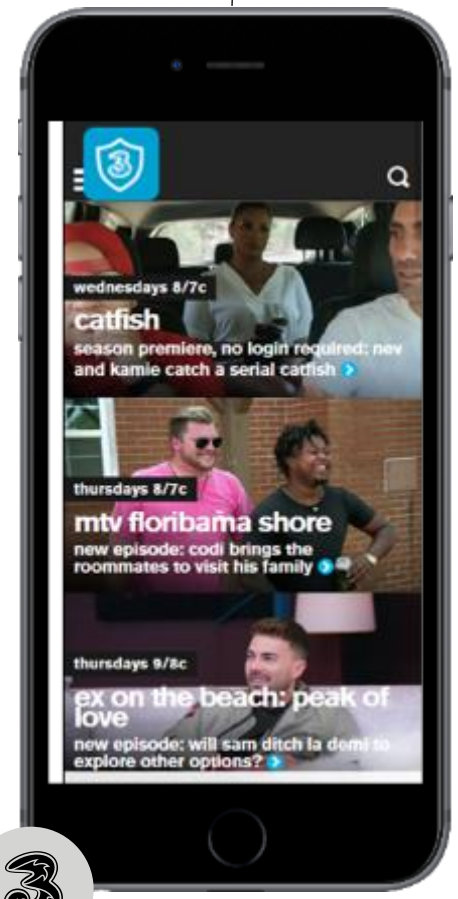
The only platform delivering unified coverage across all networks, devices, and access points—anytime, anywhere.

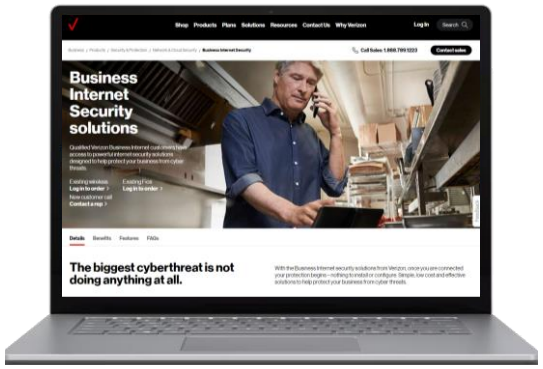


Customers Willing to Pay Between 5% and 20% of Price Plan for Cybersecurity

Consumer

SMB





Telefonica SMB

0.99€/m

~5% of average price plan

"…Vodafone Secure Net is a unique service that protects you simply and safely on your Vodafone connected devices."

1.5€/m

~8% of average price plan

"…The Drei Internet Protection protects Drei customers regardless of device…"

10€/m

~20% of average price plan

"…Browse with complete peace of mind and configure the service according to your business needs"

$10-20/m

Two price plans

"…nothing to install or configure. Simple, low cost and effective solutions to help protect your business from cyber threats"

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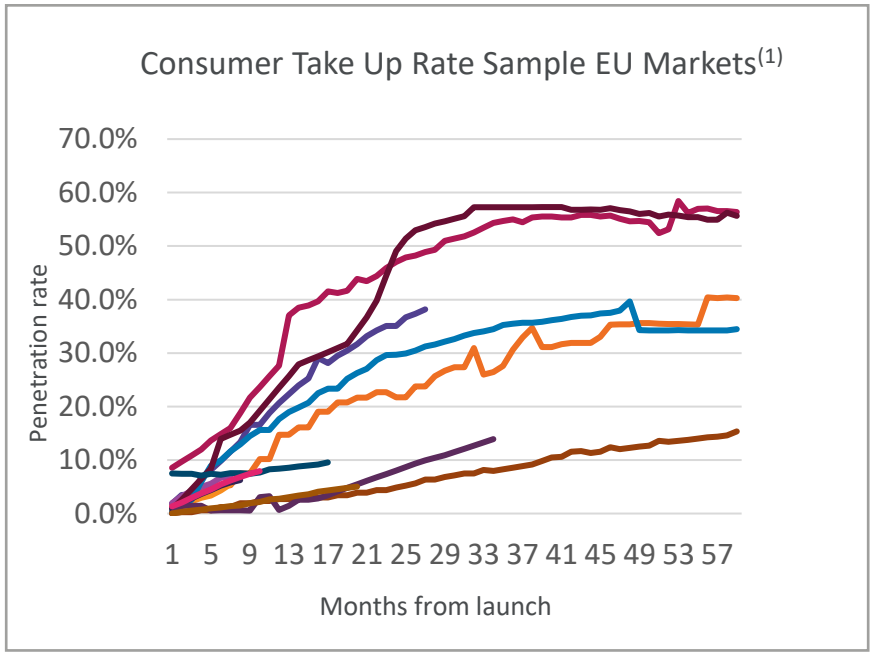
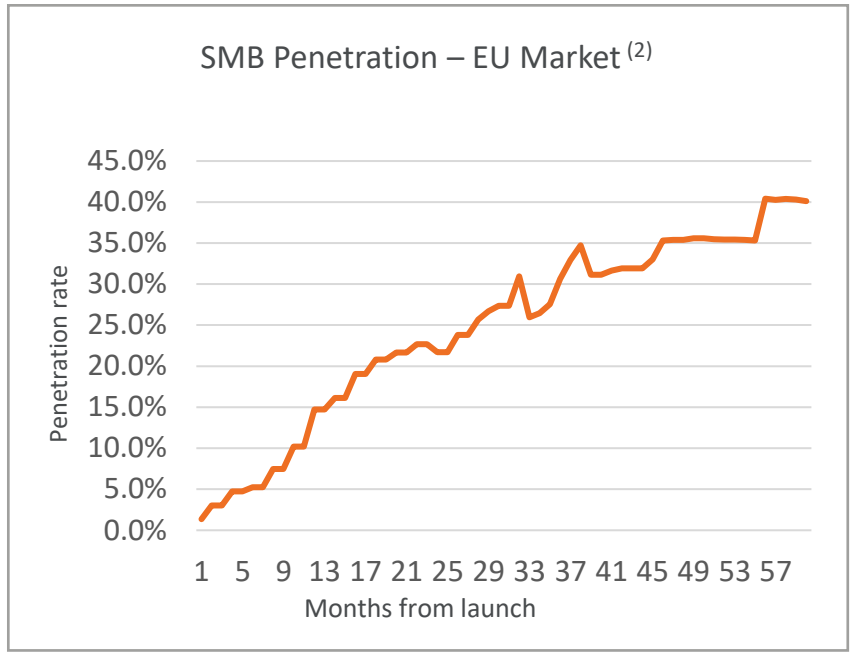
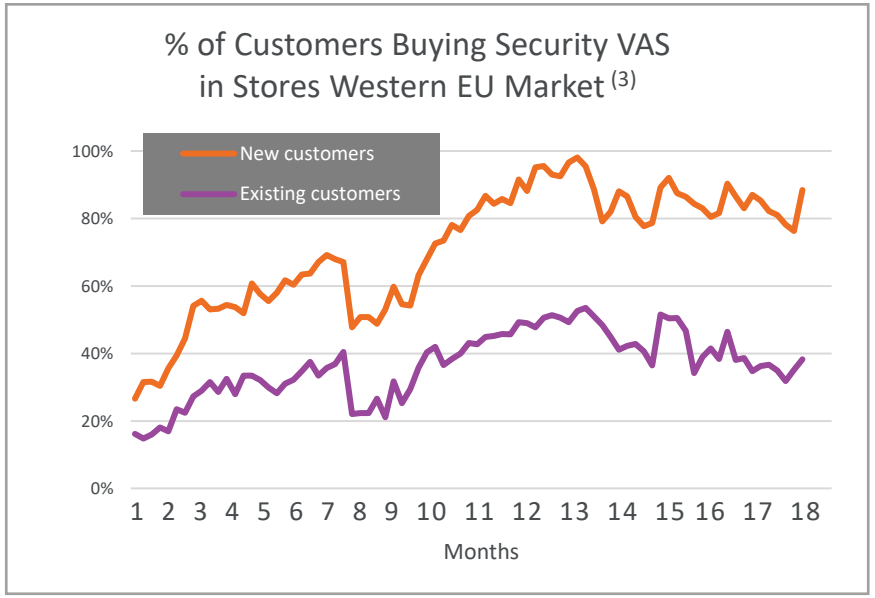
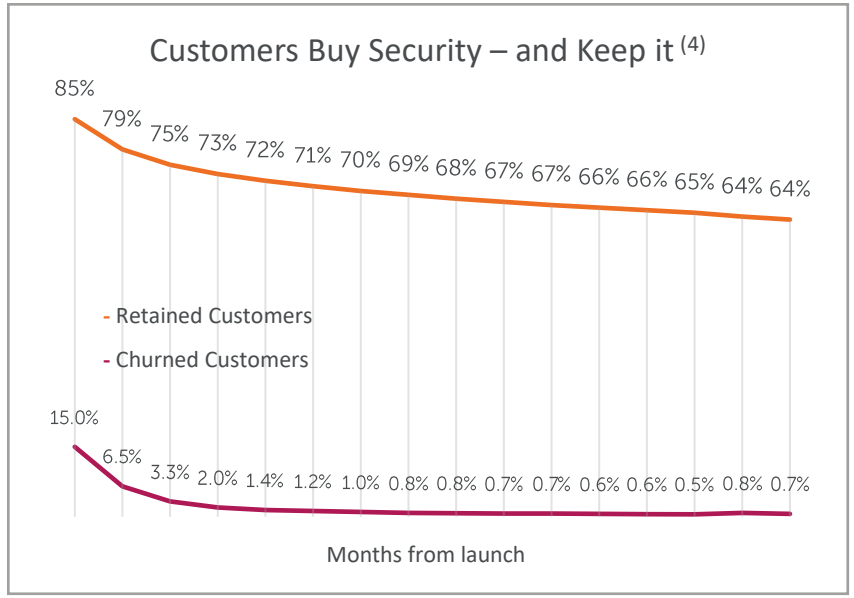
Extraordinary Take Up Rate by Consumers & SMBs*









* Examples of existing customers

(1) Data from several Tier 1 CSPs in EU
(2) Data from SMB subscribers on large CSP in EU
(3) Data from a large CSP in EU
(4) Data from a large CSP in EU (average active subscribers by tenure month in the service)

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Allot CSP
Value Proposition

- 360° protection across the network and off-net
- Device agnostic, zero-touch network-native security
- Accelerate ARPU by differentiating and reducing churn
- High adoption rates
- Attractive pricing model

Customer Testimonials

We are facing attach rates of up to 80% of new customers

Martin Westhoff
Strategy and Marketing Home
at Hutchison Drei Osterreich

Our collaboration with Allot supports our long-term vision of offering powerful, network-based cybersecurity services that customers can rely on every day. It's a relationship built on trust, innovation, and a shared focus on customer value.

Tiago Silva Lopes
Senior Director Consumer Products at MEO (Portugal)

This offering paves the way for a network-based security portfolio that will simplify the customer experience and help provide peace of mind in today's ever evolving cybersecurity landscape

Steve Szabo
VP Business Products, Verizon

We see the huge potential of Telefónica to achieve very high penetration rates with this type of service

Jose Luis Gilperez
Executive Director Public Administrations, Defense and Security, Telefónica España

Seizing the Opportunity

Threats to consumers & SMBs are growing

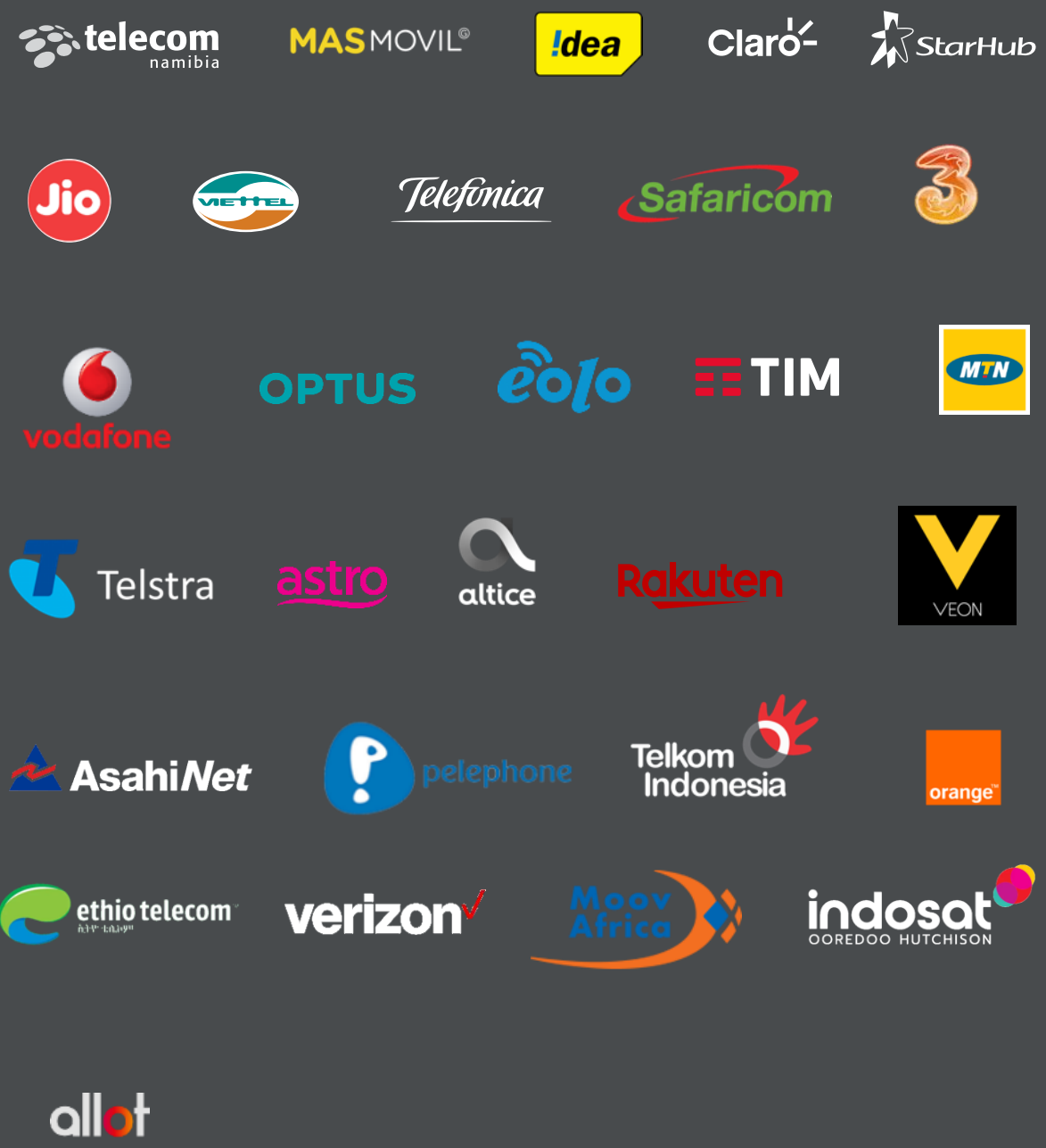
Consumers & SMBs are unprotected, existing solutions don't work

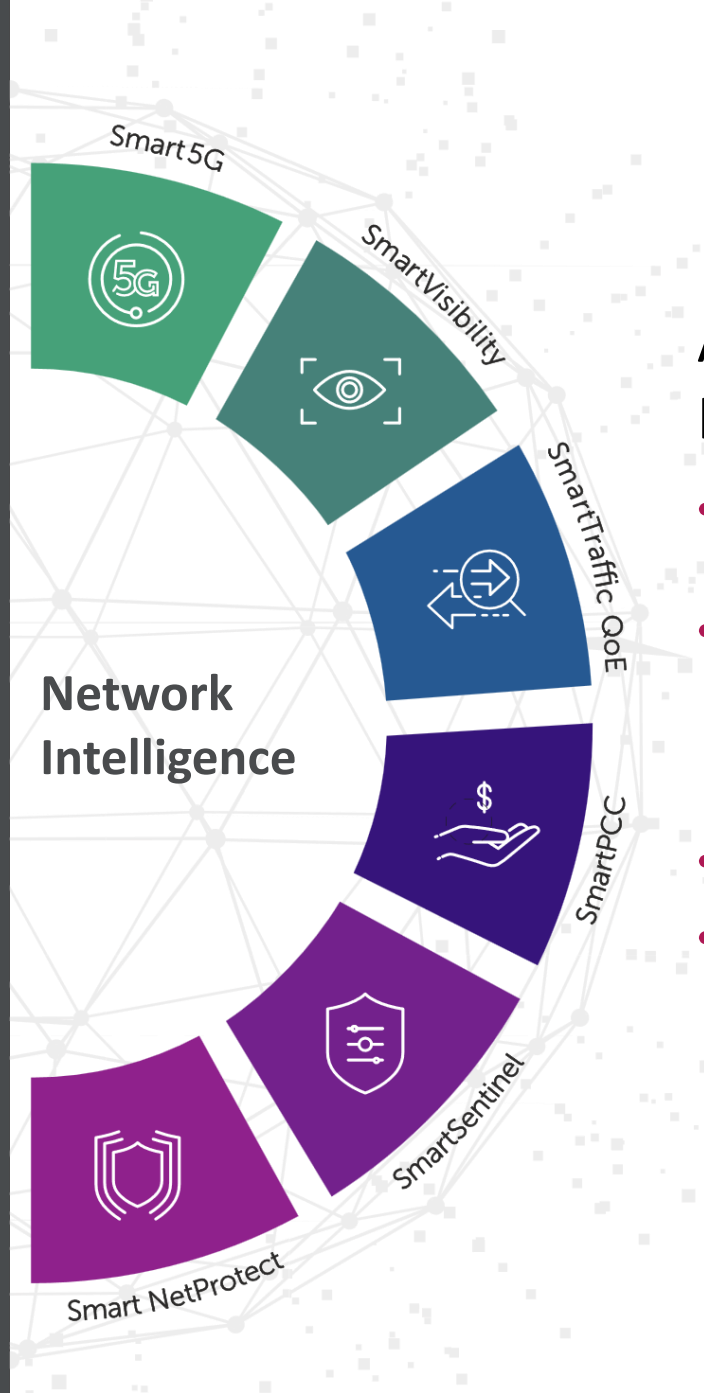
Customers look to CSPs for solutions and are willing to pay for them

Allot is revolutionizing mass market cybersecurity with a network-based security service offering

Huge opportunity for CSPs and Allot for revenue generation and high adoption rates

Allot Network Intelligence Solutions





Allot Network Intelligence Heritage

- Deployed with hundreds of CSPs worldwide
- Telco grade solutions
  - High Throughput
  - Quality
- 5G, cloud-native and virtual
- AI technology

Allot Network Intelligence
Best in Class
Getting Even Better!

- Carrier grade multi-service platform powered by industry leading AI-driven DNI (Deep Network Intelligence)
- Tier-1 customers include Verizon, Jio, Telecom Italia (TIM), Softbank, Optus, Vodafone, Rakuten, etc.
- Serving CSPs, Enterprise and Regulatory verticals, worldwide
- Innovative technology and use cases, such as
  - Cloud native deployments
  - Highest performing platform
  - ML-powered analytics
  - Dynamic congestion management
  - Adaptive blocking of illegal content and apps

Meeting & Anticipating Market Needs

Challenges

- Keeping up with data growth
- Flat or declining ARPU
- High customer churn
- Encrypted video dominates traffic
- Networks are being attacked constantly
- OPEX and CAPEX budgets are down
- Government regulations for safe internet

Allot Network Intelligence

- Granular visibility into subscriber traffic
- Traffic management and QoE assurance
- Policy driven services
- Rapid, targeted service delivery
- ML/AI powered analysis of video QoE
- DDoS protection
- Block inappropriate sites and apps

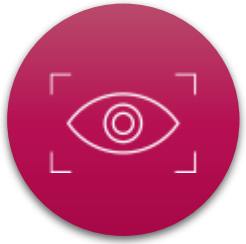
Cut costs and generate revenue through optimal network utilization, deferred expansion, fine-tuned offerings and enhanced QoE

Turn Granular Visibility into Actionable Intelligence

Solve CSP Pain Points & Optimize End-User QoE

5G Service Assurance

- Containerized, cloud-native solutions for:
- Network visibility
- Traffic Management
- Policy & Charging Control
- Regulatory Compliance



Network Visibility

- Customer Usage Segmentation
- Detect performance/quality issues
- Plan capacity expansion
- Analytics as a Service for Enterprise
- Identify high-risk potential churners

Traffic Management

- Reduce fixed/mobile congestion & optimize QoE
- Prioritize bandwidth sensitive apps
- Allocate bandwidth to enforce caps
- Steer selected traffic to VAS
- Multi-tenant visibility & control for Enterprise

Policy & Charging Control

- Rapidly deploy differentiated services
- Application/volume Based Charging
- Monetize or block tethering
- HTTP header enrichment
- Detect & block fraudulent data traffic

Regulatory Compliance

- URL filtering to block inappropriate web sites
- Support regulatory quality testing
- Record web transactions for analysis
- Prevent dark web activity

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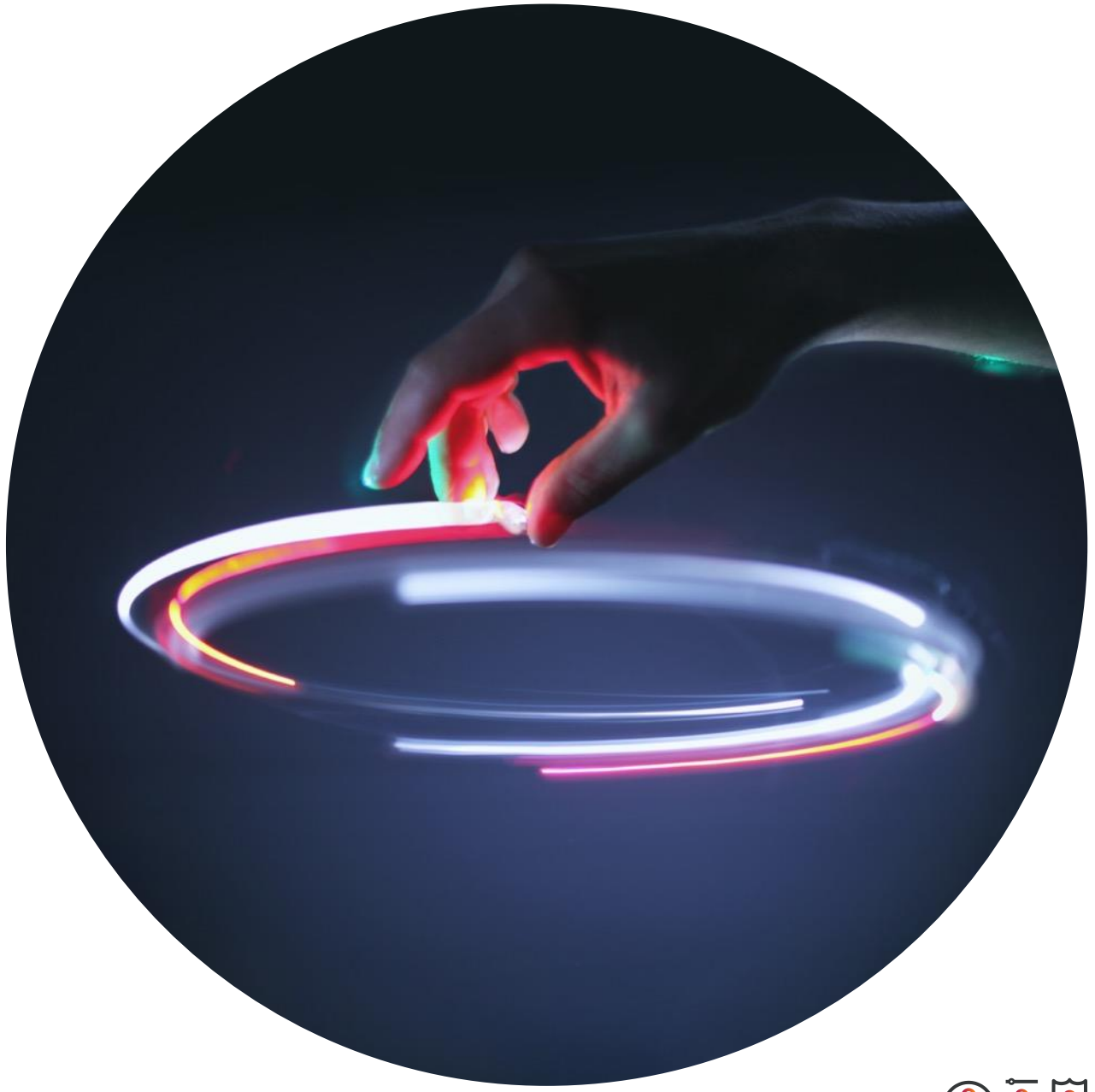
This is Just the Beginning...

The Future is Bright.

Allot is positioned in a strategic location within the network and sees all the traffic.

Future Values:

- Cloud Native
- Multi-Tbps Throughput



Allot uniquely empowers CSPs to secure their customers, protect their network, and optimize user QoE

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See. Control. Secure.
Thank You!